

MTD Sales  
46.42 L

Brand Share %  
3.76 %

Information:

MTD : 01-07-2025 To 27-07-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.76 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 43.16       | 13.59 %       |
| Oven     | 2.64        | 22.93 %       |
| Air-Cond | 0.32        | 0.07 %        |
| Dishwash | 0.31        | 7.34 %        |
| Total    | 46.42       | 3.76 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 24.70       | 4.19 %        |
| VIJAYAWADA-01 | 21.72       | 3.37 %        |
| Total         | 46.42       | 3.76 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 22.85       | 13.03 %       |
| Oven     | 1.54        | 22.68 %       |
| Dishwash | 0.31        | 16.00 %       |
| Total    | 24.70       | 4.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 1.63        | 2.64 %        |
| KNL1     | 0.60        | 3.73 %        |
| ADI1     | 0.47        | 3.26 %        |
| NLR1     | 0.43        | 1.18 %        |
| TPY1     | 0.43        | 1.78 %        |
| MPL1     | 0.30        | 1.62 %        |
| PIL1     | 0.26        | 1.41 %        |
| KDA1     | 0.26        | 1.36 %        |
| SPE1     | 0.26        | 0.98 %        |
| DHN1     | 0.13        | 0.88 %        |
| ATP1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 24.70       | 4.19 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 20.31       | 14.27 %       |
| Oven     | 1.10        | 23.28 %       |
| Air-Cond | 0.32        | 0.11 %        |
| Total    | 21.72       | 3.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NRT1     | 0.78        | 2.42 %        |
| VJW3     | 0.73        | 2.68 %        |
| TNK1     | 0.67        | 1.67 %        |
| VJW1     | 0.60        | 1.68 %        |
| ELU1     | 0.59        | 2.68 %        |
| CKT1     | 0.55        | 3.44 %        |
| OGL1     | 0.54        | 1.79 %        |
| VJW5     | 0.51        | 3.09 %        |
| PRL1     | 0.31        | 3.51 %        |
| VKN1     | 0.30        | 1.40 %        |
| TEL1     | 0.29        | 1.74 %        |
| MTM1     | 0.25        | 2.22 %        |
| TDD1     | 0.21        | 1.54 %        |
| DPE1     | 0.14        | 2.25 %        |
| AMP1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| Total    | 21.72       | 3.37 %        |