



AP : IFB Sales Performance 27/03/2026 9:21 AM

MTD Sales
61.15 L

Brand Share %
2.56 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	57.07	16.43 %
Dishwash	2.24	14.87 %
Oven	1.53	17.39 %
Air-Cond	0.31	0.02 %
Total	61.15	2.56 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	37.59	2.86 %
TIRUPATI-01	23.56	2.20 %
Total	61.15	2.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.84	19.11 %
Dishwash	1.91	17.73 %
Oven	0.84	16.57 %
Total	37.59	2.86 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.02	2.21 %
VJW3	0.98	1.82 %
VJW5	0.93	1.74 %
CKT1	0.68	2.54 %
NRT1	0.65	1.75 %
PAP1	0.56	1.59 %
TEL1	0.44	1.65 %
PPM1	0.29	1.16 %
RAL1	0.26	0.78 %
KND1	0.26	0.65 %
VJW2	0.17	0.84 %
GNT2	0.12	0.32 %
CRL1		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	37.59	2.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.23	13.48 %
Oven	0.69	18.50 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.03 %
Total	23.56	2.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	1.98 %
VKI1	0.60	2.30 %
TPI1	0.59	1.81 %
PDT1	0.57	1.04 %
RJP1	0.43	1.27 %
MPL1	0.30	1.32 %
ADI1	0.28	1.49 %
KNL2	0.27	1.04 %
PIL1	0.17	0.64 %
KOU1	0.16	0.92 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	23.56	2.20 %