



AP : IFB Sales Performance 26/05/2026 9:21 AM

MTD Sales
75.10 L

Brand Share %
1.98 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	64.04	18.76 %
Air-Cond	7.83	0.23 %
Dishwash	1.73	12.52 %
Oven	1.50	27.92 %
Total	75.10	1.98 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.54	1.78 %
TIRUPATI-01	30.56	2.38 %
Total	75.10	1.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.28	20.85 %
Air-Cond	6.39	0.28 %
Dishwash	1.39	18.10 %
Oven	0.48	18.70 %
Total	44.54	1.78 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.54	1.85 %
BVR1	2.39	1.39 %
OGL1	1.39	1.02 %
VJW1	1.22	1.07 %
TEL1	1.14	1.67 %
VJW3	1.07	0.97 %
NRT1	0.93	1.57 %
VJW4	0.82	1.08 %
JPT1	0.80	1.49 %
RAL1	0.66	1.04 %
NPR1	0.66	0.89 %
VJW2	0.56	1.34 %
PPM1	0.42	1.02 %
RMV1	0.36	0.36 %
PNR1	0.35	1.93 %
CRL1	0.17	0.17 %
DPE1	0.17	0.31 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
TDD1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	44.54	1.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.76	16.58 %
Air-Cond	1.44	0.13 %
Oven	1.02	36.21 %
Dishwash	0.34	5.53 %
Total	30.56	2.38 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.58	0.95 %
NLR1	0.52	0.59 %
KNL1	0.48	1.16 %
PDT1	0.48	0.96 %
PIL1	0.45	1.66 %
TPY1	0.45	0.51 %
RJP1	0.44	1.13 %
RCY1	0.33	1.31 %
KNL2	0.31	1.11 %
SPE1	0.30	0.51 %
BVL1	0.29	0.72 %
MPL1	0.18	0.33 %
NDL1	0.17	0.57 %
GTL1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	30.56	2.38 %