



AP : IFB Sales Performance 26/03/2026 9:21 AM

MTD Sales
59.08 L

Brand Share %
2.56 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	55.41	16.44 %
Dishwash	1.83	12.48 %
Oven	1.53	18.17 %
Air-Cond	0.31	0.02 %
Total	59.08	2.56 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	36.66	2.89 %
TIRUPATI-01	22.42	2.16 %
Total	59.08	2.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.32	19.50 %
Dishwash	1.50	14.47 %
Oven	0.84	17.91 %
Total	36.66	2.89 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.99	2.14 %
VJW3	0.98	1.90 %
VJW5	0.93	1.80 %
PAP1	0.56	1.61 %
TEL1	0.44	1.65 %
NRT1	0.39	1.05 %
PPM1	0.29	1.21 %
RAL1	0.26	0.81 %
KND1	0.26	0.68 %
VJW2	0.17	0.84 %
GNT2	0.12	0.33 %
CRL1		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	36.66	2.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.09	13.10 %
Oven	0.69	18.50 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.04 %
Total	22.42	2.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	2.05 %
VKI1	0.60	2.41 %
PDT1	0.57	1.06 %
RJP1	0.43	1.30 %
MPL1	0.30	1.33 %
TPI1	0.30	0.95 %
ADI1	0.28	1.52 %
KNL2	0.27	1.10 %
PGR1	0.17	1.99 %
PIL1	0.17	0.66 %
KOU1	0.16	0.96 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	22.42	2.16 %