



AP : IFB Sales Performance 25/05/2026 9:21 AM

MTD Sales
72.90 L

Brand Share %
2.03 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	61.84	18.79 %
Air-Cond	7.83	0.24 %
Dishwash	1.73	12.52 %
Oven	1.50	28.48 %
Total	72.90	2.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	43.10	1.84 %
TIRUPATI-01	29.80	2.39 %
Total	72.90	2.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.84	20.78 %
Air-Cond	6.39	0.30 %
Dishwash	1.39	18.10 %
Oven	0.48	19.51 %
Total	43.10	1.84 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.54	1.96 %
BVR1	2.39	1.54 %
OGL1	1.39	1.06 %
VJW1	1.22	1.11 %
TEL1	1.14	1.81 %
VJW3	1.07	1.03 %
NRT1	0.93	1.62 %
VKN1	0.83	1.84 %
VJW4	0.82	1.11 %
JPT1	0.80	1.57 %
RAL1	0.66	1.08 %
VJW2	0.56	1.46 %
NPR1	0.50	0.74 %
PPM1	0.42	1.11 %
RMV1	0.36	0.38 %
CRL1	0.17	0.18 %
DPE1	0.17	0.32 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
TDD1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	43.10	1.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.00	16.72 %
Air-Cond	1.44	0.13 %
Oven	1.02	36.21 %
Dishwash	0.34	5.53 %
Total	29.80	2.39 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.58	1.12 %
NLR1	0.52	0.61 %
KNL1	0.48	1.18 %
PDT1	0.48	0.97 %
PIL1	0.45	1.68 %
TPY1	0.45	0.54 %
RJP1	0.44	1.17 %
KNL2	0.31	1.14 %
SPE1	0.30	0.52 %
MPL1	0.18	0.33 %
NDL1	0.17	0.58 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	29.80	2.39 %