



# AP : IFB Sales Performance 25/03/2026 9:22 AM

MTD Sales  
57.91 L

Brand Share %  
2.59 %

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	54.24	16.67 %
Dishwash	1.83	13.27 %
Oven	1.53	18.17 %
Air-Cond	0.31	0.02 %
Total	57.91	2.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	35.49	2.87 %
TIRUPATI-01	22.42	2.24 %
Total	57.91	2.59 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.15	19.52 %
Dishwash	1.50	15.80 %
Oven	0.84	17.91 %
Total	35.49	2.87 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.02	2.59 %
GNT1	1.32	2.23 %
ELU1	0.99	2.21 %
VJW3	0.98	1.97 %
VJW5	0.62	1.20 %
PAP1	0.56	1.65 %
TEL1	0.44	1.69 %
NRT1	0.39	1.07 %
PPM1	0.29	1.22 %
RAL1	0.26	0.82 %
KND1	0.26	0.68 %
VJW2	0.17	0.88 %
GNT2	0.12	0.33 %
CRL1		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	35.49	2.87 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	21.09	13.55 %
Oven	0.69	18.50 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.04 %
<b>Total</b>	<b>22.42</b>	<b>2.24 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	2.08 %
VKI1	0.60	2.57 %
PDT1	0.57	1.10 %
RJP1	0.43	1.34 %
MPL1	0.30	1.35 %
TPI1	0.30	1.00 %
ADI1	0.28	1.57 %
KNL2	0.27	1.11 %
PGR1	0.17	1.99 %
PIL1	0.17	0.66 %
KOU1	0.16	0.96 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>22.42</b>	<b>2.24 %</b>