



AP : IFB Sales Performance 24/05/2026 9:22 AM

MTD Sales
70.49 L

Brand Share %
2.08 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	59.78	19.00 %
Air-Cond	7.49	0.24 %
Dishwash	1.73	13.15 %
Oven	1.50	28.48 %
Total	70.49	2.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	41.94	1.91 %
TIRUPATI-01	28.55	2.39 %
Total	70.49	2.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.03	21.18 %
Air-Cond	6.05	0.30 %
Dishwash	1.39	19.33 %
Oven	0.48	19.51 %
Total	41.94	1.91 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.54	2.01 %
BVR1	2.23	1.55 %
VJW1	1.22	1.15 %
TEL1	1.14	1.88 %
VJW3	1.07	1.08 %
OGL1	1.06	0.83 %
NRT1	0.93	1.75 %
VKN1	0.83	1.88 %
VJW4	0.82	1.19 %
RAL1	0.66	1.11 %
JPT1	0.64	1.30 %
VJW2	0.56	1.51 %
NPR1	0.50	0.77 %
PPM1	0.42	1.25 %
RMV1	0.36	0.40 %
CRL1	0.17	0.20 %
DPE1	0.17	0.34 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
TDD1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	41.94	1.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.75	16.73 %
Air-Cond	1.44	0.14 %
Oven	1.02	36.21 %
Dishwash	0.34	5.69 %
Total	28.55	2.39 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.66 %
PIL1	0.45	1.75 %
TPY1	0.45	0.56 %
RJP1	0.44	1.18 %
KNL1	0.32	0.97 %
SPE1	0.30	0.55 %
KDA1	0.29	0.58 %
MPL1	0.18	0.37 %
NDL1	0.17	0.59 %
PDT1	0.16	0.33 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	28.55	2.39 %