



AP : IFB Sales Performance 24/03/2026 9:21 AM

MTD Sales
55.75 L

Brand Share %
2.55 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	52.08	16.54 %
Dishwash	1.83	13.27 %
Oven	1.53	18.42 %
Air-Cond	0.31	0.02 %
Total	55.75	2.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	33.33	2.76 %
TIRUPATI-01	22.42	2.29 %
Total	55.75	2.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.99	18.81 %
Dishwash	1.50	15.80 %
Oven	0.84	18.35 %
Total	33.33	2.76 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.32	2.28 %
ELU1	0.99	2.23 %
VJW3	0.98	2.01 %
VJW5	0.62	1.21 %
PAP1	0.56	1.70 %
NRT1	0.39	1.09 %
PPM1	0.29	1.25 %
TEL1	0.28	1.14 %
RAL1	0.26	0.83 %
KND1	0.26	0.69 %
VJW2	0.17	0.91 %
GNT2	0.12	0.33 %
CRL1		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	33.33	2.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.09	14.05 %
Oven	0.69	18.50 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.04 %
Total	22.42	2.29 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	2.11 %
PDT1	0.57	1.12 %
RJP1	0.43	1.38 %
MPL1	0.30	1.38 %
TPI1	0.30	1.01 %
ADI1	0.28	1.65 %
KNL2	0.27	1.16 %
PGR1	0.17	2.14 %
PIL1	0.17	0.67 %
KOU1	0.16	0.97 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	22.42	2.29 %