



AP : IFB Sales Performance 23/08/2025 9:21 AM

MTD Sales
31.51 L

Brand Share %
4.18 %

Information:

MTD : 01-08-2025 To 22-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	28.60	10.33 %
Oven	2.26	24.24 %
Dishwash	0.66	15.03 %
Total	31.51	4.18 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.97	5.37 %
VIJAYAWADA-01	14.54	3.32 %
Total	31.51	4.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.92	9.43 %
Oven	1.39	31.27 %
Dishwash	0.65	30.51 %
Total	16.97	5.37 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.95	3.68 %
NLR1	0.56	3.08 %
KNL1	0.40	3.63 %
ATP1	0.40	1.71 %
TPY1	0.31	2.20 %
PIL1	0.28	3.43 %
PGR1	0.17	2.56 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
Total	16.97	5.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.67	11.52 %
Oven	0.86	17.80 %
Dishwash		0.14 %
Total	14.54	3.32 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.63	2.40 %
VJW3	0.60	3.43 %
GVM1	0.52	2.30 %
NRT1	0.46	3.40 %
VJW5	0.37	3.10 %
KND1	0.33	1.93 %
GNT1	0.30	1.58 %
ELU1	0.28	1.76 %
TNK1	0.15	0.79 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
BVR1	-0.29	-0.88 %
Total	14.54	3.32 %