



AP : IFB Sales Performance 23/05/2026 9:21 AM

MTD Sales
66.60 L

Brand Share %
2.11 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	57.18	19.19 %
Air-Cond	6.20	0.22 %
Dishwash	1.73	13.66 %
Oven	1.50	29.75 %
Total	66.60	2.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	38.80	1.94 %
TIRUPATI-01	27.80	2.40 %
Total	66.60	2.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.18	21.21 %
Air-Cond	4.76	0.26 %
Dishwash	1.39	20.74 %
Oven	0.48	20.49 %
Total	38.80	1.94 %

Branch *	MTD Sales L	Brand Share %
GNT1	2.54	2.11 %
BVR1	1.92	1.50 %
VJW1	1.22	1.19 %
TEL1	1.14	2.00 %
VJW3	1.07	1.15 %
OGL1	1.06	0.88 %
NRT1	0.93	1.83 %
VKN1	0.83	2.01 %
VJW4	0.82	1.22 %
RAL1	0.66	1.13 %
JPT1	0.64	1.34 %
VJW2	0.56	1.62 %
NPR1	0.50	0.90 %
PPM1	0.42	1.39 %
RMV1	0.36	0.45 %
CRL1	0.17	0.21 %
DPE1	0.17	0.42 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
TDD1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	38.80	1.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.00	17.10 %
Air-Cond	1.44	0.14 %
Oven	1.02	37.67 %
Dishwash	0.34	5.69 %
Total	27.80	2.40 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.69 %
PIL1	0.45	1.78 %
TPY1	0.45	0.57 %
RJP1	0.44	1.25 %
RCY1	0.33	1.41 %
KNL1	0.32	0.98 %
SPE1	0.30	0.59 %
KDA1	0.29	0.59 %
MPL1	0.18	0.40 %
NDL1	0.17	0.60 %
PDT1	0.16	0.33 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	27.80	2.40 %