



AP : IFB Sales Performance 23/04/2026 9:22 AM

MTD Sales
60.59 L

Brand Share %
1.53 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	49.43	18.75 %
Air-Cond	9.57	0.26 %
Oven	1.59	20.17 %
Dishwash		0.00 %
Total	60.59	1.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	35.09	1.76 %
TIRUPATI-01	25.50	1.30 %
Total	60.59	1.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.45	23.45 %
Air-Cond	4.80	0.26 %
Oven	0.84	23.41 %
Dishwash		0.00 %
Total	35.09	1.76 %

Branch *	MTD Sales L	Brand Share %
TEL1	1.15	1.43 %
OGL1	0.82	0.88 %
PAP1	0.75	1.47 %
CRL1	0.73	1.08 %
RMV1	0.38	0.58 %
NPR1	0.33	0.62 %
JPT1	0.31	0.75 %
VJW3	0.31	0.38 %
TNI1	0.30	0.75 %
DPE1	0.28	0.79 %
NZV1	0.27	1.35 %
NRT1	0.19	0.35 %
VJW4	0.16	0.24 %
PPM1	0.13	0.36 %
CKT1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	35.09	1.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.98	14.47 %
Air-Cond	4.77	0.26 %
Oven	0.75	17.44 %
Total	25.50	1.30 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.78	1.43 %
TPY1	0.59	0.41 %
ADI1	0.35	1.19 %
NDL1	0.32	0.59 %
KAR1	0.31	0.79 %
KNL2	0.30	0.38 %
VKI1	0.30	0.83 %
KDA1	0.29	0.26 %
GTL1	0.26	0.95 %
KOU1	0.16	0.38 %
BVL1	0.16	0.35 %
KNL1	0.15	0.18 %
PGR1	0.15	0.60 %
KDR1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	25.50	1.30 %