



AP : IFB Sales Performance 23/03/2026 9:21 AM

MTD Sales
54.01 L

Brand Share %
2.56 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	50.49	16.75 %
Dishwash	1.83	13.27 %
Oven	1.39	17.49 %
Air-Cond	0.31	0.02 %
Total	54.01	2.56 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	32.02	2.77 %
TIRUPATI-01	21.99	2.31 %
Total	54.01	2.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.83	19.02 %
Dishwash	1.50	15.80 %
Oven	0.69	16.13 %
Total	32.02	2.77 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.82	2.36 %
GNT1	1.32	2.38 %
ELU1	0.99	2.29 %
VJW3	0.98	2.05 %
VJW5	0.62	1.23 %
PAP1	0.56	1.74 %
CKT1	0.39	1.72 %
NRT1	0.39	1.31 %
PPM1	0.29	1.25 %
TEL1	0.28	1.16 %
RAL1	0.26	0.86 %
KND1	0.26	0.69 %
VJW2	0.17	0.93 %
GNT2	0.12	0.39 %
CRL1		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	32.02	2.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.66	14.29 %
Oven	0.69	19.11 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.04 %
Total	21.99	2.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	2.17 %
PDT1	0.57	1.16 %
MPL1	0.30	1.39 %
TPI1	0.30	1.03 %
ADI1	0.28	1.71 %
KNL2	0.27	1.22 %
PGR1	0.17	2.32 %
PIL1	0.17	0.68 %
KOU1	0.16	0.99 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	21.99	2.31 %