



AP : IFB Sales Performance 22/05/2026 9:21 AM

MTD Sales
62.85 L

Brand Share %
2.16 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	54.47	18.87 %
Air-Cond	5.16	0.20 %
Dishwash	1.73	14.83 %
Oven	1.50	30.46 %
Total	62.85	2.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	35.53	1.96 %
TIRUPATI-01	27.33	2.47 %
Total	62.85	2.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.96	20.46 %
Air-Cond	3.71	0.22 %
Dishwash	1.39	24.36 %
Oven	0.48	20.49 %
Total	35.53	1.96 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.92	1.73 %
VJW1	1.22	1.35 %
VJW3	1.07	1.23 %
OGL1	1.06	0.93 %
NRT1	0.93	2.05 %
VKN1	0.83	2.14 %
TEL1	0.82	1.53 %
RAL1	0.66	1.32 %
VJW4	0.66	1.02 %
JPT1	0.64	1.50 %
VJW2	0.56	1.73 %
NPR1	0.50	0.95 %
PPM1	0.42	1.72 %
RMV1	0.36	0.53 %
CRL1	0.17	0.23 %
DPE1	0.17	0.46 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	35.53	1.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.52	17.24 %
Air-Cond	1.44	0.15 %
Oven	1.02	39.36 %
Dishwash	0.34	5.69 %
Total	27.33	2.47 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.75 %
PIL1	0.45	1.84 %
TPY1	0.45	0.58 %
RJP1	0.44	1.25 %
KNL1	0.32	0.99 %
SPE1	0.30	0.65 %
KDA1	0.29	0.59 %
MPL1	0.18	0.62 %
NDL1	0.17	0.65 %
RCY1	0.16	0.72 %
PDT1	0.16	0.34 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
Total	27.33	2.47 %