



AP : IFB Sales Performance 22/03/2026 9:22 AM

MTD Sales
51.51 L

Brand Share %
2.52 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	48.10	16.73 %
Dishwash	1.83	13.75 %
Oven	1.27	16.50 %
Air-Cond	0.31	0.02 %
Total	51.51	2.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	29.79	2.65 %
TIRUPATI-01	21.72	2.36 %
Total	51.51	2.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.71	18.49 %
Dishwash	1.50	16.63 %
Oven	0.58	13.80 %
Total	29.79	2.65 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.82	2.38 %
GNT1	1.32	2.44 %
ELU1	0.74	1.72 %
VJW3	0.69	1.47 %
VJW5	0.62	1.26 %
PAP1	0.56	1.81 %
CKT1	0.39	1.78 %
NRT1	0.39	1.34 %
PPM1	0.29	1.32 %
TEL1	0.28	1.18 %
RAL1	0.26	0.93 %
KND1	0.26	0.70 %
VJW2	0.17	0.97 %
CRL1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	29.79	2.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.39	14.82 %
Oven	0.69	19.75 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.04 %
Total	21.72	2.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	2.25 %
PDT1	0.57	1.19 %
MPL1	0.30	1.46 %
TPI1	0.30	1.08 %
ADI1	0.28	1.80 %
KNL2	0.27	1.32 %
PGR1	0.17	2.37 %
PIL1	0.17	0.71 %
KOU1	0.16	1.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	21.72	2.36 %