



AP : IFB Sales Performance 21/08/2025 9:22 AM

MTD Sales
30.33 L

Brand Share %
4.09 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	27.57	10.26 %
Oven	2.11	23.89 %
Dishwash	0.66	18.10 %
Total	30.33	4.09 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.82	5.41 %
VIJAYAWADA-01	13.51	3.14 %
Total	30.33	4.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.92	9.69 %
Oven	1.25	30.01 %
Dishwash	0.65	30.51 %
Total	16.82	5.41 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	3.21 %
NLR1	0.56	3.14 %
KNL1	0.40	3.63 %
ATP1	0.40	1.74 %
TPY1	0.31	2.12 %
PIL1	0.28	3.70 %
PGR1	0.17	2.62 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
Total	16.82	5.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.64	11.04 %
Oven	0.86	18.46 %
Dishwash		0.21 %
Total	13.51	3.14 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.63	2.44 %
VJW3	0.60	3.43 %
GVM1	0.52	2.31 %
NRT1	0.46	3.42 %
VJW5	0.37	3.24 %
KND1	0.33	1.94 %
GNT1	0.30	1.58 %
ELU1	0.28	1.80 %
TNK1	0.15	0.82 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
BVR1	-0.29	-0.90 %
Total	13.51	3.14 %