



# AP : IFB Sales Performance 21/05/2026 9:21 AM

MTD Sales  
60.50 L

Brand Share %  
2.26 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	53.50	19.48 %
Air-Cond	3.93	0.16 %
Dishwash	1.73	14.83 %
Oven	1.34	28.89 %
<b>Total</b>	<b>60.50</b>	<b>2.26 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	33.65	2.08 %
TIRUPATI-01	26.85	2.54 %
<b>Total</b>	<b>60.50</b>	<b>2.26 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.30	21.07 %
Air-Cond	2.49	0.17 %
Dishwash	1.39	24.36 %
Oven	0.48	20.49 %
<b>Total</b>	<b>33.65</b>	<b>2.08 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	1.76	1.84 %
VJW1	1.22	1.42 %
VJW3	1.07	1.31 %
OGL1	1.06	0.96 %
NRT1	0.93	2.18 %
TEL1	0.82	1.70 %
RAL1	0.66	1.51 %
JPT1	0.64	1.63 %
VJW2	0.56	1.96 %
NPR1	0.50	1.07 %
PPM1	0.42	2.09 %
VJW4	0.38	0.61 %
BPP1	0.37	1.78 %
RMV1	0.36	0.57 %
CRL1	0.17	0.26 %
DPE1	0.17	0.54 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>33.65</b>	<b>2.08 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	24.20	17.85 %
Air-Cond	1.44	0.16 %
Oven	0.86	37.31 %
Dishwash	0.34	5.69 %
<b>Total</b>	<b>26.85</b>	<b>2.54 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.80 %
PIL1	0.45	1.96 %
TPY1	0.45	0.58 %
RJP1	0.44	1.28 %
KNL1	0.32	1.02 %
SPE1	0.30	0.72 %
KDA1	0.29	0.60 %
MPL1	0.18	0.62 %
NDL1	0.17	0.72 %
RCY1	0.16	0.77 %
PDT1	0.16	0.36 %
BVL1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>26.85</b>	<b>2.54 %</b>