



AP : IFB Sales Performance 21/03/2026 9:21 AM

MTD Sales
47.59 L

Brand Share %
2.42 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	44.33	16.53 %
Dishwash	1.83	14.19 %
Oven	1.12	15.05 %
Air-Cond	0.31	0.02 %
Total	47.59	2.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.87	2.58 %
TIRUPATI-01	19.71	2.22 %
Total	47.59	2.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.95	18.47 %
Dishwash	1.50	17.44 %
Oven	0.43	10.56 %
Total	27.87	2.58 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.45	1.97 %
ELU1	0.74	1.80 %
VJW3	0.69	1.49 %
VJW5	0.62	1.27 %
PAP1	0.56	1.89 %
CKT1	0.39	1.87 %
NRT1	0.39	1.35 %
PPM1	0.29	1.43 %
TEL1	0.28	1.19 %
RAL1	0.26	0.96 %
KND1	0.26	0.72 %
VJW2	0.17	1.04 %
CRL1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	27.87	2.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.38	14.40 %
Oven	0.69	20.40 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.04 %
Total	19.71	2.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	2.29 %
PDT1	0.57	1.26 %
MPL1	0.30	1.58 %
TPI1	0.30	1.15 %
ADI1	0.28	1.85 %
KNL2	0.27	1.38 %
PIL1	0.17	0.72 %
KOU1	0.16	1.07 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	19.71	2.22 %