



AP : IFB Sales Performance 20/05/2026 9:22 AM

MTD Sales
55.29 L

Brand Share %
2.22 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	49.34	18.96 %
Air-Cond	3.21	0.14 %
Dishwash	1.40	12.58 %
Oven	1.34	28.89 %
Total	55.29	2.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	29.87	2.01 %
TIRUPATI-01	25.43	2.53 %
Total	55.29	2.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.56	20.44 %
Air-Cond	1.77	0.13 %
Dishwash	1.06	20.49 %
Oven	0.48	20.49 %
Total	29.87	2.01 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.29	1.52 %
VJW1	1.22	1.52 %
VJW3	1.07	1.39 %
OGL1	1.06	1.01 %
RAL1	0.66	1.73 %
JPT1	0.64	1.73 %
VJW2	0.56	2.08 %
TEL1	0.51	1.18 %
GDV1	0.49	1.98 %
BPP1	0.37	1.89 %
RMV1	0.36	0.60 %
NPR1	0.18	0.42 %
CRL1	0.17	0.28 %
DPE1	0.17	0.61 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	29.87	2.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.78	17.49 %
Air-Cond	1.44	0.17 %
Oven	0.86	37.31 %
Dishwash	0.34	5.69 %
Total	25.43	2.53 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.83 %
PIL1	0.45	2.02 %
TPY1	0.45	0.60 %
RJP1	0.44	1.31 %
SPE1	0.30	0.78 %
MPL1	0.18	0.99 %
NDL1	0.17	0.73 %
RCY1	0.16	0.87 %
PDT1	0.16	0.36 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
Total	25.43	2.53 %