



AP : IFB Sales Performance 20/04/2026 9:21 AM

MTD Sales
52.60 L

Brand Share %
1.52 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	43.75	18.73 %
Air-Cond	7.40	0.23 %
Oven	1.44	21.30 %
Dishwash		0.00 %
Total	52.60	1.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	31.23	1.81 %
TIRUPATI-01	21.36	1.24 %
Total	52.60	1.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.55	23.59 %
Air-Cond	3.99	0.25 %
Oven	0.69	22.31 %
Dishwash		0.00 %
Total	31.23	1.81 %

Branch *	MTD Sales L	Brand Share %
TEL1	1.15	1.52 %
OGL1	0.82	0.97 %
CRL1	0.73	1.22 %
RMV1	0.38	0.65 %
JPT1	0.31	0.83 %
VJW3	0.31	0.45 %
TNI1	0.30	0.87 %
DPE1	0.28	0.95 %
NRT1	0.19	0.38 %
NPR1	0.16	0.39 %
PPM1	0.13	0.42 %
CKT1		0.00 %
GNT2		0.00 %
KND1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	31.23	1.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.20	14.21 %
Air-Cond	3.41	0.21 %
Oven	0.75	20.45 %
Total	21.36	1.24 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.59	0.43 %
RCY1	0.45	1.04 %
ADI1	0.35	1.31 %
NDL1	0.32	0.67 %
KAR1	0.31	0.86 %
KNL2	0.30	0.43 %
VKI1	0.30	0.92 %
KDA1	0.29	0.28 %
GTL1	0.26	1.18 %
BVL1	0.16	0.39 %
KNL1	0.15	0.21 %
PGR1	0.15	0.73 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	21.36	1.24 %