



AP : IFB Sales Performance 20/03/2026 9:21 AM

MTD Sales
45.02 L

Brand Share %
2.37 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	41.77	16.49 %
Dishwash	1.83	14.62 %
Oven	1.12	16.24 %
Air-Cond	0.31	0.02 %
Total	45.02	2.37 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	25.67	2.49 %
TIRUPATI-01	19.35	2.22 %
Total	45.02	2.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.74	18.18 %
Dishwash	1.50	18.24 %
Oven	0.43	11.19 %
Total	25.67	2.49 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.45	2.13 %
GNT1	1.05	2.13 %
ELU1	0.74	1.82 %
VJW3	0.69	1.54 %
VJW5	0.62	1.29 %
PRL1	0.61	1.82 %
PAP1	0.40	1.46 %
CKT1	0.39	1.94 %
NRT1	0.39	1.38 %
PPM1	0.29	1.45 %
TEL1	0.28	1.25 %
RAL1	0.26	1.03 %
KND1	0.26	0.75 %
VJW2	0.17	1.08 %
CRL1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	25.67	2.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.02	14.68 %
Oven	0.69	22.49 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.04 %
Total	19.35	2.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.46	2.33 %
PDT1	0.57	1.29 %
MPL1	0.30	1.61 %
TPI1	0.30	1.17 %
ADI1	0.28	1.91 %
KNL2	0.27	1.39 %
PIL1	0.17	0.75 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	19.35	2.22 %