



AP : IFB Sales Performance 19/08/2025 9:21 AM

MTD Sales
28.86 L

Brand Share %
4.07 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	26.09	10.35 %
Oven	2.11	25.74 %
Dishwash	0.66	20.16 %
Total	28.86	4.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.96	5.36 %
VIJAYAWADA-01	12.90	3.14 %
Total	28.86	4.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.06	9.76 %
Oven	1.25	31.52 %
Dishwash	0.65	30.51 %
Total	15.96	5.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.81	3.46 %
NLR1	0.56	3.18 %
KNL1	0.40	3.86 %
ATP1	0.40	1.80 %
TPY1	0.31	2.07 %
PGR1	0.17	3.35 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
Total	15.96	5.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.03	11.13 %
Oven	0.86	20.36 %
Dishwash		0.28 %
Total	12.90	3.14 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.63	2.70 %
VJW3	0.60	3.46 %
GVM1	0.52	2.34 %
VJW5	0.37	3.29 %
KND1	0.33	1.94 %
GNT1	0.30	1.68 %
ELU1	0.28	1.86 %
TNK1	0.15	0.82 %
NRT1	0.15	1.32 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
BVR1	-0.29	-0.94 %
Total	12.90	3.14 %