



AP : IFB Sales Performance 19/05/2026 9:21 AM

MTD Sales
52.41 L

Brand Share %
2.18 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	46.59	18.57 %
Air-Cond	3.21	0.15 %
Dishwash	1.40	13.86 %
Oven	1.21	27.48 %
Total	52.41	2.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.61	1.93 %
TIRUPATI-01	24.80	2.54 %
Total	52.41	2.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.30	19.46 %
Air-Cond	1.77	0.14 %
Dishwash	1.06	22.75 %
Oven	0.48	21.51 %
Total	27.61	1.93 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.13	1.42 %
VJW3	1.07	1.41 %
VJW1	0.92	1.18 %
OGL1	0.77	0.75 %
RAL1	0.66	1.89 %
JPT1	0.64	1.80 %
NRT1	0.61	1.66 %
VJW2	0.56	2.18 %
GDV1	0.49	2.08 %
BPP1	0.37	2.05 %
RMV1	0.36	0.62 %
TEL1	0.33	0.78 %
NPR1	0.18	0.47 %
CRL1	0.17	0.29 %
DPE1	0.17	0.66 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	27.61	1.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.28	17.69 %
Air-Cond	1.44	0.17 %
Oven	0.73	33.52 %
Dishwash	0.34	6.22 %
Total	24.80	2.54 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.88 %
PIL1	0.45	2.02 %
TPY1	0.45	0.61 %
RJP1	0.44	1.33 %
SPE1	0.30	0.79 %
MPL1	0.18	1.05 %
NDL1	0.17	0.79 %
RCY1	0.16	0.96 %
PDT1	0.16	0.37 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
Total	24.80	2.54 %