



AP : IFB Sales Performance 19/03/2026 9:21 AM

MTD Sales
34.82 L

Brand Share %
2.18 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	32.83	15.50 %
Dishwash	0.98	8.94 %
Oven	0.71	13.08 %
Air-Cond	0.31	0.02 %
Total	34.82	2.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.49	2.13 %
TIRUPATI-01	16.33	2.24 %
Total	34.82	2.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.57	16.34 %
Dishwash	0.65	9.74 %
Oven	0.27	9.25 %
Total	18.49	2.13 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.00	1.78 %
PRL1	0.61	1.88 %
TNK1	0.60	1.52 %
ELU1	0.46	1.50 %
VJW3	0.39	1.07 %
CKT1	0.39	2.05 %
NRT1	0.39	1.47 %
VKN1	0.38	2.17 %
VJW5	0.33	1.02 %
PPM1	0.29	1.75 %
RAL1	0.26	1.19 %
KND1	0.26	0.87 %
VJW2	0.17	1.17 %
PAP1	0.15	0.73 %
CRL1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
Total	18.49	2.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.26	14.64 %
Oven	0.43	17.75 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.05 %
Total	16.33	2.24 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.57	1.43 %
MPL1	0.30	1.75 %
TPI1	0.30	1.34 %
PIL1	0.17	0.80 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	16.33	2.24 %