

MTD Sales  
**36.69 L**

Brand Share %  
**4.35 %**

Information:

**MTD :** 01-10-2025 To 17-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.35 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 35.56       | 8.64 %        |
| Oven     | 0.82        | 11.43 %       |
| Dishwash | 0.31        | 3.30 %        |
| Total    | 36.69       | 4.35 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 22.92       | 4.77 %        |
| TIRUPATI-01   | 13.77       | 3.79 %        |
| Total         | 36.69       | 4.35 %        |

**VIJAYAWADA-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 22.47       | 11.06 %       |
| Dishwash | 0.31        | 5.07 %        |
| Oven     | 0.14        | 3.95 %        |
| Total    | 22.92       | 4.77 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 0.84        | 3.45 %        |
| BVR1     | 0.81        | 2.40 %        |
| VJW1     | 0.65        | 2.35 %        |
| VKN1     | 0.49        | 4.10 %        |
| MTM1     | 0.38        | 4.00 %        |
| JPT1     | 0.29        | 3.02 %        |
| PAP1     | 0.29        | 3.08 %        |
| TVU1     | 0.28        | 3.52 %        |
| CRL1     | 0.27        | 1.54 %        |
| PPM1     | 0.19        | 3.66 %        |
| ELU1     | 0.15        | 0.66 %        |
| AMP1     | 0.15        | 2.88 %        |
| TEL1     | 0.14        | 0.97 %        |
| VJW3     | 0.13        | 0.66 %        |
| BPP1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| Total    | 22.92       | 4.77 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 13.09       | 6.27 %        |
| Oven     | 0.69        | 18.63 %       |
| Total    | 13.77       | 3.79 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 1.21        | 2.94 %        |
| NYP1     | 0.58        | 3.88 %        |
| PIL1     | 0.52        | 3.77 %        |
| VKI1     | 0.28        | 3.24 %        |
| TPY1     | 0.25        | 1.20 %        |
| KNL1     | 0.21        | 2.38 %        |
| NLR1     | 0.16        | 0.75 %        |
| KNL2     | 0.16        | 1.39 %        |
| ADI1     | 0.14        | 3.11 %        |
| ATP1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| Total    | 13.77       | 3.79 %        |