



# AP : IFB Sales Performance 18/05/2026 9:21 AM

MTD Sales  
47.94 L

Brand Share %  
2.08 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	42.12	18.11 %
Air-Cond	3.21	0.16 %
Dishwash	1.40	15.33 %
Oven	1.21	30.22 %
Total	47.94	2.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.46	1.79 %
TIRUPATI-01	23.48	2.50 %
Total	47.94	2.08 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.15	18.36 %
Air-Cond	1.77	0.14 %
Dishwash	1.06	28.73 %
Oven	0.48	23.12 %
Total	24.46	1.79 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.54	1.77 %
BVR1	1.13	1.53 %
VJW3	1.07	1.47 %
VJW1	0.92	1.25 %
OGL1	0.77	0.77 %
RAL1	0.66	2.00 %
JPT1	0.64	1.82 %
NRT1	0.61	1.69 %
GDV1	0.49	2.08 %
ELU1	0.41	0.96 %
TEL1	0.33	0.83 %
RMV1	0.18	0.33 %
NPR1	0.18	0.52 %
CRL1	0.17	0.32 %
DPE1	0.17	0.67 %
PPM1	0.15	1.08 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	24.46	1.79 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	20.97	17.87 %
Air-Cond	1.44	0.18 %
Oven	0.73	37.74 %
Dishwash	0.34	6.22 %
<b>Total</b>	<b>23.48</b>	<b>2.50 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.91 %
PIL1	0.45	2.06 %
TPY1	0.45	0.61 %
RJP1	0.44	1.41 %
SPE1	0.30	0.81 %
MPL1	0.18	1.22 %
NDL1	0.17	0.80 %
RCY1	0.16	1.02 %
PDT1	0.16	0.39 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>23.48</b>	<b>2.50 %</b>