

MTD Sales  
26.22 L

Brand Share %  
3.98 %

Information:

MTD : 01-08-2025 To 16-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.98 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 23.61       | 10.61 %       |
| Oven     | 1.96        | 27.56 %       |
| Dishwash | 0.66        | 26.09 %       |
| Total    | 26.22       | 3.98 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 14.86       | 5.43 %        |
| VIJAYAWADA-01 | 11.36       | 2.95 %        |
| Total         | 26.22       | 3.98 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 13.11       | 10.32 %       |
| Oven     | 1.09        | 30.95 %       |
| Dishwash | 0.65        | 46.66 %       |
| Total    | 14.86       | 5.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.81        | 3.92 %        |
| NLR1     | 0.56        | 3.34 %        |
| ATP1     | 0.40        | 1.86 %        |
| TPY1     | 0.31        | 2.18 %        |
| KNL1     | 0.14        | 1.53 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 14.86       | 5.43 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.49       | 11.00 %       |
| Oven     | 0.86        | 24.21 %       |
| Dishwash |             | 0.28 %        |
| Total    | 11.36       | 2.95 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 0.60        | 3.62 %        |
| GVM1     | 0.52        | 2.39 %        |
| OGL1     | 0.42        | 1.97 %        |
| CRL1     | 0.42        | 3.22 %        |
| VJW5     | 0.37        | 3.79 %        |
| KND1     | 0.33        | 2.00 %        |
| GNT1     | 0.30        | 1.90 %        |
| ELU1     | 0.28        | 2.00 %        |
| TNK1     | 0.15        | 0.88 %        |
| NRT1     | 0.15        | 1.45 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| BVR1     | -0.29       | -1.02 %       |
| Total    | 11.36       | 2.95 %        |