



# AP : IFB Sales Performance 17/05/2026 9:21 AM

MTD Sales  
46.19 L

Brand Share %  
2.07 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	40.37	18.23 %
Air-Cond	3.21	0.16 %
Dishwash	1.40	16.41 %
Oven	1.21	30.22 %
<b>Total</b>	<b>46.19</b>	<b>2.07 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	23.17	1.76 %
TIRUPATI-01	23.02	2.52 %
<b>Total</b>	<b>46.19</b>	<b>2.07 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.86	18.20 %
Air-Cond	1.77	0.15 %
Dishwash	1.06	30.12 %
Oven	0.48	23.12 %
<b>Total</b>	<b>23.17</b>	<b>1.76 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	1.54	1.85 %
BVR1	1.13	1.56 %
VJW3	1.07	1.52 %
VJW1	0.92	1.28 %
OGL1	0.77	0.81 %
JPT1	0.64	1.82 %
NRT1	0.61	1.70 %
ELU1	0.41	0.99 %
TEL1	0.33	0.85 %
NPR1	0.18	0.53 %
CRL1	0.17	0.33 %
DPE1	0.17	0.69 %
PPM1	0.15	1.31 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>23.17</b>	<b>1.76 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	20.50	18.25 %
Air-Cond	1.44	0.18 %
Oven	0.73	37.74 %
Dishwash	0.34	6.75 %
<b>Total</b>	<b>23.02</b>	<b>2.52 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.92 %
PIL1	0.45	2.06 %
TPY1	0.45	0.61 %
RJP1	0.44	1.44 %
SPE1	0.30	0.84 %
MPL1	0.18	1.23 %
NDL1	0.17	0.82 %
RCY1	0.16	1.02 %
PDT1	0.16	0.40 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>23.02</b>	<b>2.52 %</b>