



AP : IFB Sales Performance 17/03/2026 9:22 AM

MTD Sales
31.30 L

Brand Share %
2.05 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	29.63	15.32 %
Oven	0.71	13.83 %
Dishwash	0.66	7.38 %
Air-Cond	0.31	0.02 %
Total	31.30	2.05 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.85	1.91 %
TIRUPATI-01	15.45	2.23 %
Total	31.30	2.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.25	15.90 %
Dishwash	0.33	7.08 %
Oven	0.27	9.90 %
Total	15.85	1.91 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.78	1.46 %
GNT1	0.73	1.82 %
PRL1	0.61	1.89 %
TNK1	0.60	1.57 %
VJW3	0.39	1.16 %
NRT1	0.39	1.59 %
NPR1	0.38	1.98 %
VJW5	0.33	1.03 %
PPM1	0.29	1.83 %
RAL1	0.26	1.21 %
VJW2	0.17	1.18 %
JPT1	0.17	1.40 %
ELU1	0.16	0.54 %
PAP1	0.15	0.77 %
CKT1		0.00 %
CRL1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
Total	15.85	1.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.38	14.75 %
Oven	0.43	18.50 %
Dishwash	0.33	7.69 %
Air-Cond	0.31	0.05 %
Total	15.45	2.23 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.57	1.46 %
MPL1	0.30	1.78 %
TPI1	0.30	1.38 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NLR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	15.45	2.23 %