



AP : IFB Sales Performance 16/05/2026 9:21 AM

MTD Sales
43.81 L

Brand Share %
2.03 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	38.14	18.31 %
Air-Cond	3.21	0.17 %
Dishwash	1.40	16.09 %
Oven	1.06	27.45 %
Total	43.81	2.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.68	1.79 %
TIRUPATI-01	21.14	2.39 %
Total	43.81	2.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.37	18.73 %
Air-Cond	1.77	0.15 %
Dishwash	1.06	30.12 %
Oven	0.48	23.12 %
Total	22.68	1.79 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.38	1.68 %
BVR1	1.13	1.60 %
VJW3	1.07	1.54 %
VJW1	0.92	1.35 %
OGL1	0.77	0.83 %
JPT1	0.64	1.84 %
NRT1	0.61	1.79 %
ELU1	0.41	1.02 %
TEL1	0.33	0.90 %
CRL1	0.17	0.34 %
DPE1	0.17	0.71 %
PPM1	0.15	1.35 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	22.68	1.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.77	17.90 %
Air-Cond	1.44	0.19 %
Oven	0.58	32.44 %
Dishwash	0.34	6.53 %
Total	21.14	2.39 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.95 %
TPY1	0.45	0.63 %
RJP1	0.44	1.47 %
SPE1	0.30	0.87 %
MPL1	0.18	1.36 %
NDL1	0.17	0.86 %
KAR1	0.16	1.15 %
PGR1	0.16	1.27 %
RCY1	0.16	1.02 %
PDT1	0.16	0.40 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
Total	21.14	2.39 %