

MTD Sales  
5.83 L

Brand Share %  
2.05 %

Information:

MTD : 01-09-2025 To 14-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.05 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 5.10        | 4.11 %        |
| Oven     | 0.44        | 10.24 %       |
| Dishwash | 0.29        | 10.11 %       |
| Total    | 5.83        | 2.05 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 3.04        | 2.07 %        |
| TIRUPATI-01   | 2.78        | 2.04 %        |
| Total         | 5.83        | 2.05 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.76        | 5.31 %        |
| Dishwash | 0.29        | 45.10 %       |
| Total    | 3.04        | 2.07 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 3.04        | 2.07 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.35        | 3.25 %        |
| Oven     | 0.44        | 16.25 %       |
| Total    | 2.78        | 2.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ADI1     |             | 0.00 %        |
| ATP1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 2.78        | 2.04 %        |