



AP : IFB Sales Performance 15/08/2025 9:21 AM

MTD Sales
19.97 L

Brand Share %
3.88 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	18.26	11.70 %
Oven	1.40	26.61 %
Dishwash	0.30	20.85 %
Total	19.97	3.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.03	5.30 %
VIJAYAWADA-01	8.94	2.92 %
Total	19.97	3.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.19	11.14 %
Oven	0.54	23.09 %
Dishwash	0.30	28.49 %
Total	11.03	5.30 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.31	2.84 %
ADI1	0.27	2.78 %
TPY2	0.26	1.76 %
ATP1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
Total	11.03	5.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.07	12.50 %
Oven	0.86	29.41 %
Dishwash		0.80 %
Total	8.94	2.92 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.52	2.94 %
OGL1	0.42	2.24 %
KND1	0.33	2.29 %
GNT1	0.30	2.54 %
ELU1	0.28	2.87 %
VJW5	0.16	1.89 %
TNK1	0.15	1.24 %
NRT1	0.15	1.91 %
MTM1	0.15	3.56 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
BVR1	-0.29	-1.35 %
Total	8.94	2.92 %