



AP : IFB Sales Performance 15/05/2026 9:22 AM

MTD Sales
41.91 L

Brand Share %
2.01 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	36.24	18.38 %
Air-Cond	3.21	0.17 %
Dishwash	1.40	16.74 %
Oven	1.06	28.16 %
Total	41.91	2.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.17	1.81 %
TIRUPATI-01	19.74	2.29 %
Total	41.91	2.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.87	18.95 %
Air-Cond	1.77	0.16 %
Dishwash	1.06	33.32 %
Oven	0.48	23.12 %
Total	22.17	1.81 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.38	1.73 %
BVR1	1.13	1.69 %
VJW3	1.07	1.56 %
VJW1	0.92	1.39 %
OGL1	0.77	0.87 %
JPT1	0.64	1.88 %
NRT1	0.61	1.87 %
ELU1	0.41	1.04 %
TEL1	0.33	0.94 %
CRL1	0.17	0.34 %
DPE1	0.17	0.73 %
PPM1	0.15	1.35 %
CKT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	22.17	1.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.38	17.80 %
Air-Cond	1.44	0.19 %
Oven	0.58	34.29 %
Dishwash	0.34	6.53 %
Total	19.74	2.29 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.52	0.98 %
TPY1	0.45	0.64 %
RJP1	0.44	1.48 %
SPE1	0.30	0.89 %
MPL1	0.18	1.39 %
NDL1	0.17	0.89 %
KAR1	0.16	1.20 %
PGR1	0.16	1.27 %
RCY1	0.16	1.06 %
PDT1	0.16	0.41 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
WHKD		0.00 %
Total	19.74	2.29 %