



AP : IFB Sales Performance 14/05/2026 9:21 AM

MTD Sales
39.98 L

Brand Share %
1.99 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.99 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 34.31 | 18.88 % |
| Air-Cond | 3.21 | 0.18 % |
| Dishwash | 1.40 | 17.12 % |
| Oven | 1.06 | 30.55 % |
| Total | 39.98 | 1.99 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|---------------|
| VIJAYAWADA-01 | 21.02 | 1.78 % |
| TIRUPATI-01 | 18.96 | 2.29 % |
| Total | 39.98 | 1.99 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 17.71 | 19.29 % |
| Air-Cond | 1.77 | 0.16 % |
| Dishwash | 1.06 | 35.39 % |
| Oven | 0.48 | 26.95 % |
| Total | 21.02 | 1.78 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| GNT1 | 1.10 | 1.44 % |
| VJW3 | 1.07 | 1.60 % |
| VJW1 | 0.92 | 1.45 % |
| BVR1 | 0.82 | 1.31 % |
| OGL1 | 0.77 | 0.89 % |
| JPT1 | 0.64 | 1.88 % |
| NRT1 | 0.61 | 1.99 % |
| ELU1 | 0.41 | 1.09 % |
| RAL1 | 0.34 | 1.28 % |
| TEL1 | 0.33 | 0.96 % |
| VJW2 | 0.31 | 1.56 % |
| CRL1 | 0.17 | 0.36 % |
| DPE1 | 0.17 | 0.79 % |
| PPM1 | 0.15 | 1.35 % |
| CKT1 | | 0.00 % |
| GNT2 | | 0.00 % |
| JGG1 | | 0.00 % |
| KND1 | | 0.00 % |
| MTM1 | | 0.00 % |
| NPR1 | | 0.00 % |
| PNR1 | | 0.00 % |
| RMV1 | | 0.00 % |
| TDD1 | | 0.00 % |
| VJW4 | | 0.00 % |
| WHGT | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 21.02 | 1.78 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 16.60 | 18.45 % |
| Air-Cond | 1.44 | 0.20 % |
| Oven | 0.58 | 34.29 % |
| Dishwash | 0.34 | 6.53 % |
| Total | 18.96 | 2.29 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| NLR1 | 0.52 | 0.99 % |
| TPY1 | 0.45 | 0.72 % |
| SPE1 | 0.30 | 0.92 % |
| PIL1 | 0.29 | 1.44 % |
| MPL1 | 0.18 | 1.45 % |
| NDL1 | 0.17 | 0.93 % |
| RJP1 | 0.16 | 0.58 % |
| KAR1 | 0.16 | 1.26 % |
| PGR1 | 0.16 | 1.28 % |
| RCY1 | 0.16 | 1.10 % |
| BVL1 | | 0.00 % |
| GTL1 | | 0.00 % |
| KDA1 | | 0.00 % |
| KDR1 | | 0.00 % |
| KNL1 | | 0.00 % |
| KNL2 | | 0.00 % |
| KOU1 | | 0.00 % |
| KVL1 | | 0.00 % |
| PDT1 | | 0.00 % |
| WHKD | | 0.00 % |
| Total | 18.96 | 2.29 % |