



AP : IFB Sales Performance 12/08/2025 9:22 AM

MTD Sales
18.78 L

Brand Share %
3.95 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	17.48	12.28 %
Oven	1.00	22.63 %
Dishwash	0.30	20.85 %
Total	18.78	3.95 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.38	5.29 %
VIJAYAWADA-01	8.40	3.01 %
Total	18.78	3.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.67	11.52 %
Oven	0.41	19.65 %
Dishwash	0.30	28.49 %
Total	10.38	5.29 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.31	3.14 %
ADI1	0.27	2.78 %
TPY2	0.26	1.92 %
ATP1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
Total	10.38	5.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.81	13.36 %
Oven	0.59	25.35 %
Dishwash		0.80 %
Total	8.40	3.01 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.52	2.94 %
OGL1	0.42	2.30 %
KND1	0.33	2.39 %
GNT1	0.30	2.77 %
VJW5	0.16	2.18 %
ELU1	0.16	1.68 %
TNK1	0.15	1.24 %
NRT1	0.15	2.01 %
MTM1	0.15	3.56 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
BVR1	-0.29	-1.53 %
Total	8.40	3.01 %