



AP : IFB Sales Performance 10/08/2025 9:21 AM

MTD Sales
16.87 L

Brand Share %
4.05 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	15.56	12.70 %
Oven	1.00	24.21 %
Dishwash	0.30	28.28 %
Total	16.87	4.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.85	5.54 %
VIJAYAWADA-01	7.02	2.94 %
Total	16.87	4.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.14	12.17 %
Oven	0.41	22.76 %
Dishwash	0.30	44.72 %
Total	9.85	5.54 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.31	3.37 %
ADI1	0.27	2.82 %
TPY2	0.26	2.41 %
ATP1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NLR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
Total	9.85	5.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.43	13.55 %
Oven	0.59	25.35 %
Dishwash		0.80 %
Total	7.02	2.94 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.52	3.05 %
VJW5	0.16	2.37 %
KND1	0.16	1.58 %
ELU1	0.16	1.83 %
TNK1	0.15	1.42 %
NRT1	0.15	2.26 %
MTM1	0.15	3.81 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
BVR1	-0.29	-1.82 %
Total	7.02	2.94 %