



AP : IFB Sales Performance 05/05/2026 9:21 AM

MTD Sales
18.84 L

Brand Share %
1.55 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.55 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 14.48 | 20.33 % |
| Air-Cond | 2.87 | 0.25 % |
| Dishwash | 1.06 | 17.61 % |
| Oven | 0.44 | 59.25 % |
| Total | 18.84 | 1.55 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|---------------|
| VIJAYAWADA-01 | 10.56 | 1.53 % |
| TIRUPATI-01 | 8.28 | 1.57 % |
| Total | 18.84 | 1.55 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 8.08 | 23.29 % |
| Air-Cond | 1.42 | 0.22 % |
| Dishwash | 1.06 | 40.54 % |
| Total | 10.56 | 1.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| GNT1 | 0.61 | 1.05 % |
| VJW3 | 0.43 | 1.03 % |
| RAL1 | 0.18 | 1.29 % |
| CRL1 | 0.17 | 0.63 % |
| DPE1 | 0.17 | 1.24 % |
| GDV1 | 0.16 | 1.10 % |
| TEL1 | 0.16 | 0.70 % |
| NRT1 | 0.16 | 0.98 % |
| BVR1 | | 0.00 % |
| CKT1 | | 0.00 % |
| GNT2 | | 0.00 % |
| JGG1 | | 0.00 % |
| JPT1 | | 0.00 % |
| KND1 | | 0.00 % |
| MTM1 | | 0.00 % |
| NPR1 | | 0.00 % |
| PNR1 | | 0.00 % |
| PPM1 | | 0.00 % |
| RMV1 | | 0.00 % |
| TDD1 | | 0.00 % |
| VJW2 | | 0.00 % |
| VJW4 | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 10.56 | 1.53 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac | 6.40 | 17.52 % |
| Air-Cond | 1.44 | 0.30 % |
| Oven | 0.44 | 100.00 % |
| Total | 8.28 | 1.57 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| NLR1 | 0.52 | 1.41 % |
| PUT1 | 0.26 | 1.36 % |
| TPY1 | 0.13 | 0.39 % |
| BVL1 | | 0.00 % |
| GTL1 | | 0.00 % |
| KDA1 | | 0.00 % |
| KDR1 | | 0.00 % |
| KNL1 | | 0.00 % |
| KNL2 | | 0.00 % |
| KOU1 | | 0.00 % |
| KVL1 | | 0.00 % |
| NDL1 | | 0.00 % |
| PDT1 | | 0.00 % |
| RJP1 | | 0.00 % |
| SPE1 | | 0.00 % |
| Total | 8.28 | 1.57 % |