



# AP : IFB Sales Performance 05/04/2026 9:21 AM

MTD Sales  
15.94 L

Brand Share %  
1.97 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.97 %** are only listed below

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac     | 14.74        | 19.49 %       |
| Oven         | 0.87         | 29.25 %       |
| Air-Cond     | 0.33         | 0.05 %        |
| Dishwash     |              | 0.00 %        |
| <b>Total</b> | <b>15.94</b> | <b>1.97 %</b> |

| Sales Zone    | MTD Sales L  | Brand Share % |
|---------------|--------------|---------------|
| VIJAYAWADA-01 | 9.14         | 2.22 %        |
| TIRUPATI-01   | 6.80         | 1.71 %        |
| <b>Total</b>  | <b>15.94</b> | <b>1.97 %</b> |

## VIJAYAWADA-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 8.55        | 24.39 %       |
| Air-Cond     | 0.33        | 0.09 %        |
| Oven         | 0.26        | 24.67 %       |
| Dishwash     |             | 0.00 %        |
| <b>Total</b> | <b>9.14</b> | <b>2.22 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| ELU1         | 0.30        | 1.60 %        |
| NRT1         | 0.19        | 1.72 %        |
| VUY1         | 0.18        | 1.48 %        |
| OGL1         | 0.14        | 0.54 %        |
| CKT1         |             | 0.00 %        |
| CRL1         |             | 0.00 %        |
| GNT2         |             | 0.00 %        |
| JPT1         |             | 0.00 %        |
| KND1         |             | 0.00 %        |
| MTM1         |             | 0.00 %        |
| NPR1         |             | 0.00 %        |
| PNR1         |             | 0.00 %        |
| PPM1         |             | 0.00 %        |
| RAL1         |             | 0.00 %        |
| TDD1         |             | 0.00 %        |
| TEL1         |             | 0.00 %        |
| TNI1         |             | 0.00 %        |
| VJW2         |             | 0.00 %        |
| VJW4         |             | 0.00 %        |
| VKN1         |             | 0.00 %        |
| <b>Total</b> | <b>9.14</b> | <b>2.22 %</b> |

**TIRUPATI-01**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 6.19        | 15.26 %       |
| Oven         | 0.61        | 31.74 %       |
| <b>Total</b> | <b>6.80</b> | <b>1.71 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| MPL1         | 0.39        | 1.93 %        |
| TPY1         | 0.34        | 0.49 %        |
| RCY1         | 0.17        | 1.33 %        |
| KHT1         | 0.16        | 1.02 %        |
| KNL1         | 0.15        | 1.24 %        |
| ADI1         |             | 0.00 %        |
| BVL1         |             | 0.00 %        |
| DHN1         |             | 0.00 %        |
| GTL1         |             | 0.00 %        |
| KDA1         |             | 0.00 %        |
| KDR1         |             | 0.00 %        |
| KNL2         |             | 0.00 %        |
| KOU1         |             | 0.00 %        |
| KVL1         |             | 0.00 %        |
| NLR1         |             | 0.00 %        |
| PDT1         |             | 0.00 %        |
| PIL1         |             | 0.00 %        |
| RJP1         |             | 0.00 %        |
| SPE1         |             | 0.00 %        |
| TPI1         |             | 0.00 %        |
| WHKD         |             | 0.00 %        |
| WHRN         |             | 0.00 %        |
| <b>Total</b> | <b>6.80</b> | <b>1.71 %</b> |