



AP : IFB Sales Performance 03/05/2026 9:21 AM

MTD Sales
11.93 L

Brand Share %
1.34 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.34 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 9.33 | 20.04 % |
| Air-Cond | 1.80 | 0.21 % |
| Dishwash | 0.65 | 16.77 % |
| Oven | 0.15 | 42.93 % |
| Total | 11.93 | 1.34 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 6.85 | 1.37 % |
| TIRUPATI-01 | 5.08 | 1.29 % |
| Total | 11.93 | 1.34 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 5.13 | 23.53 % |
| Air-Cond | 1.07 | 0.23 % |
| Dishwash | 0.65 | 34.94 % |
| Total | 6.85 | 1.37 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1 | 0.35 | 0.86 % |
| CRL1 | 0.17 | 0.87 % |
| BVR1 | | 0.00 % |
| CKT1 | | 0.00 % |
| ELU1 | | 0.00 % |
| GNT2 | | 0.00 % |
| JGG1 | | 0.00 % |
| JPT1 | | 0.00 % |
| KND1 | | 0.00 % |
| MTM1 | | 0.00 % |
| NPR1 | | 0.00 % |
| NZV1 | | 0.00 % |
| PNR1 | | 0.00 % |
| PPM1 | | 0.00 % |
| RAL1 | | 0.00 % |
| RMV1 | | 0.00 % |
| TDD1 | | 0.00 % |
| TEL1 | | 0.00 % |
| VJW2 | | 0.00 % |
| VJW4 | | 0.00 % |
| VUY1 | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 6.85 | 1.37 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac | 4.20 | 16.98 % |
| Air-Cond | 0.72 | 0.20 % |
| Oven | 0.15 | 100.00 % |
| Total | 5.08 | 1.29 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TPY2 | 0.35 | 0.72 % |
| PMR1 | 0.20 | 1.10 % |
| ADI1 | | 0.00 % |
| ATP1 | | 0.00 % |
| BVL1 | | 0.00 % |
| DHN1 | | 0.00 % |
| GTL1 | | 0.00 % |
| KDA1 | | 0.00 % |
| KDR1 | | 0.00 % |
| KNL1 | | 0.00 % |
| KNL2 | | 0.00 % |
| KOU1 | | 0.00 % |
| KVL1 | | 0.00 % |
| MPL1 | | 0.00 % |
| NDL1 | | 0.00 % |
| PDT1 | | 0.00 % |
| RJP1 | | 0.00 % |
| SPE1 | | 0.00 % |
| TPI1 | | 0.00 % |
| TPY1 | | 0.00 % |
| Total | 5.08 | 1.29 % |