



AP : IFB Sales Performance 01/05/2026 9:22 AM

MTD Sales
80.27 L

Brand Share %
1.59 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.59 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 64.33 | 18.97 % |
| Air-Cond | 13.94 | 0.30 % |
| Oven | 1.99 | 20.09 % |
| Dishwash | | 0.00 % |
| Total | 80.27 | 1.59 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|---------------|
| VIJAYAWADA-01 | 45.87 | 1.79 % |
| TIRUPATI-01 | 34.40 | 1.39 % |
| Total | 80.27 | 1.59 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 37.90 | 23.48 % |
| Air-Cond | 7.00 | 0.29 % |
| Oven | 0.96 | 21.40 % |
| Dishwash | | 0.00 % |
| Total | 45.87 | 1.79 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TEL1 | 1.15 | 1.24 % |
| OGL1 | 0.82 | 0.68 % |
| VJW3 | 0.79 | 0.74 % |
| CRL1 | 0.73 | 0.92 % |
| DPE1 | 0.59 | 1.33 % |
| NPR1 | 0.49 | 0.79 % |
| PPM1 | 0.46 | 0.94 % |
| VJW4 | 0.32 | 0.36 % |
| JPT1 | 0.31 | 0.61 % |
| TNI1 | 0.30 | 0.61 % |
| NRT1 | 0.19 | 0.29 % |
| KND1 | 0.12 | 0.16 % |
| CKT1 | | 0.00 % |
| GNT2 | | 0.00 % |
| PNR1 | | 0.00 % |
| TDD1 | | 0.00 % |
| VJW2 | | 0.00 % |
| WHGT | | 0.00 % |
| WHTD | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 45.87 | 1.79 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 26.43 | 14.87 % |
| Air-Cond | 6.94 | 0.30 % |
| Oven | 1.03 | 19.00 % |
| Total | 34.40 | 1.39 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| RCY1 | 0.81 | 1.49 % |
| MPL1 | 0.78 | 1.07 % |
| KNL2 | 0.69 | 0.76 % |
| TPY1 | 0.59 | 0.34 % |
| PGR1 | 0.44 | 1.50 % |
| ADI1 | 0.35 | 0.91 % |
| SPE1 | 0.35 | 0.49 % |
| NDL1 | 0.32 | 0.46 % |
| KAR1 | 0.31 | 0.59 % |
| KNL1 | 0.31 | 0.31 % |
| VKI1 | 0.30 | 0.65 % |
| KDR1 | 0.29 | 0.45 % |
| KDA1 | 0.29 | 0.21 % |
| GTL1 | 0.26 | 0.75 % |
| NLR1 | 0.17 | 0.09 % |
| KOU1 | 0.16 | 0.30 % |
| BVL1 | 0.16 | 0.29 % |
| KVL1 | | 0.00 % |
| PDT1 | | 0.00 % |
| PIL1 | | 0.00 % |
| RJP1 | | 0.00 % |
| TPI1 | | 0.00 % |
| TPSD | | 0.00 % |
| WHKD | | 0.00 % |
| WHRN | | 0.00 % |
| Total | 34.40 | 1.39 % |