

MTD Sales
550.87 L

Brand Share %
15.57 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	242.88	17.53 %
Fridge	125.64	16.53 %
Wash-Mac	120.99	17.45 %
Air-Cond	39.55	6.20 %
W.Heater	13.35	64.75 %
D-Freez	5.59	53.18 %
W-Disp	1.77	47.90 %
Oven	1.10	7.93 %
Total	550.87	15.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	284.97	16.25 %
VIJAYAWADA-01	265.89	14.91 %
Total	550.87	15.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	138.09	19.02 %
Wash-Mac	62.91	16.98 %
Fridge	56.73	15.13 %
Air-Cond	16.88	6.72 %
W.Heater	6.02	62.79 %
D-Freez	2.54	48.05 %
W-Disp	1.40	63.11 %
Oven	0.40	5.69 %
Total	284.97	16.25 %

Branch *	MTD Sales L	Brand Share %
TPY2	24.54	12.75 %
CTO1	16.92	14.76 %
KNL2	12.54	14.02 %
PIL1	9.97	13.94 %
NDL1	9.78	14.72 %
NLR1	9.21	14.15 %
KDA1	7.89	11.01 %
KHT1	7.41	15.01 %
RJP1	6.49	11.04 %
MPL1	6.19	11.39 %
ADI1	6.16	11.30 %
NYP1	4.74	10.21 %
VKI1	1.97	5.73 %
WHRN		0.00 %
Total	284.97	16.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	104.78	15.88 %
Fridge	68.91	17.89 %
Wash-Mac	58.08	18.00 %
Air-Cond	22.67	5.85 %
W.Heater	7.34	66.44 %
D-Freez	3.04	58.40 %
Oven	0.70	10.19 %
W-Disp	0.37	24.96 %
Total	265.89	14.91 %

Branch *	MTD Sales L	Brand Share %
BVR1	21.76	12.65 %
VJW3	10.45	11.54 %
ELU1	10.30	13.79 %
GNT1	9.56	8.51 %
TNK1	9.20	9.63 %
VJW1	9.10	11.01 %
OGL1	8.72	12.80 %
RMV1	8.00	12.72 %
TDD1	6.39	12.25 %
GNT2	5.20	14.61 %
VJW5	4.20	13.29 %
GDV1	3.83	15.33 %
NPR1	3.47	7.07 %
VJW2	3.25	10.62 %
DPE1	3.22	11.59 %
VJW4	2.03	6.08 %
CRL1	1.98	3.16 %
GTSD		0.00 %
WHVJ		0.00 %
Total	265.89	14.91 %