

MTD Sales
263.10 L

Brand Share %
13.34 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	80.10	14.33 %
Fridge	76.23	17.11 %
Wash-Mac	56.54	15.47 %
Air-Cond	29.77	5.39 %
W.Heater	12.49	62.34 %
D-Freez	6.30	45.89 %
Oven	1.12	10.33 %
W-Disp	0.56	10.65 %
Total	263.10	13.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	135.13	13.15 %
TIRUPATI-01	127.96	13.54 %
Total	263.10	13.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	40.88	15.37 %
Fridge	39.64	18.36 %
Wash-Mac	24.75	15.62 %
Air-Cond	20.18	5.57 %
W.Heater	5.45	62.79 %
D-Freez	3.64	44.28 %
Oven	0.46	8.31 %
W-Disp	0.14	5.61 %
Total	135.13	13.15 %

Branch *	MTD Sales L	Brand Share %
BVR1	10.03	11.70 %
OGL1	6.08	12.02 %
TNK1	5.92	10.88 %
RMV1	4.19	9.92 %
GVM1	4.10	10.32 %
VJW5	3.46	12.92 %
VJW1	3.22	5.81 %
VJW4	2.33	9.78 %
PPM1	2.01	9.99 %
GNT1	1.89	4.40 %
VJW2	1.75	6.84 %
JGG1	1.46	11.99 %
TDD1	0.95	3.48 %
CRL1	0.64	1.99 %
DPE1	0.63	4.14 %
GTSD		0.00 %
Total	135.13	13.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	39.22	13.38 %
Fridge	36.59	15.93 %
Wash-Mac	31.78	15.35 %
Air-Cond	9.59	5.04 %
W.Heater	7.04	61.99 %
D-Freez	2.66	48.30 %
Oven	0.66	12.42 %
W-Disp	0.42	15.26 %
Total	127.96	13.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.98	13.32 %
CTO1	5.11	9.24 %
PDT1	4.58	11.39 %
KDA1	3.77	12.54 %
PIL1	3.59	11.48 %
NDL1	3.39	10.20 %
SPE1	3.39	12.26 %
VKI1	2.78	12.10 %
ADI1	2.73	7.67 %
NYP1	2.65	7.25 %
KOU1	2.31	11.60 %
BVL1	2.18	10.72 %
PGR1	1.86	8.26 %
RJP1	1.81	6.73 %
NLR1	1.65	4.31 %
KVL1	1.58	7.55 %
TPSD		0.00 %
Total	127.96	13.54 %