

MTD Sales
242.68 L

Brand Share %
13.41 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	73.83	16.59 %
Fridge	73.16	15.98 %
Wash-Mac	50.26	14.54 %
Air-Cond	26.80	5.17 %
D-Freez	9.94	58.14 %
W.Heater	7.95	59.11 %
Oven	0.74	6.03 %
Total	242.68	13.41 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	123.74	13.21 %
TIRUPATI-01	118.94	13.63 %
Total	242.68	13.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	39.84	17.07 %
LED TV	35.29	15.76 %
Wash-Mac	23.55	15.22 %
Air-Cond	15.01	4.97 %
D-Freez	5.73	55.04 %
W.Heater	4.10	58.68 %
Oven	0.22	4.38 %
Total	123.74	13.21 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.79	10.93 %
OGL1	4.38	11.08 %
KDR1	3.99	12.59 %
VJW3	3.98	11.27 %
VJW1	3.72	7.49 %
KND1	3.72	9.53 %
GNT1	3.61	9.15 %
RMV1	3.38	10.21 %
ELU1	3.37	9.44 %
CKT1	3.19	13.39 %
RAL1	2.86	10.58 %
VKN1	2.23	8.68 %
VJW4	1.91	12.89 %
PPM1	1.89	10.50 %
VUY1	1.71	12.54 %
GDV1	1.66	10.73 %
DPE1	1.16	10.23 %
TDD1	1.08	5.40 %
CRL1	0.94	3.81 %
VJW5	0.77	3.37 %
GTSD		0.00 %
Total	123.74	13.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	38.53	17.44 %
Fridge	33.33	14.86 %
Wash-Mac	26.71	13.99 %
Air-Cond	11.80	5.46 %
D-Freez	4.20	62.98 %
W.Heater	3.85	59.58 %
Oven	0.52	7.19 %
Total	118.94	13.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.03	10.79 %
CTO1	6.98	9.57 %
SPE1	4.86	12.18 %
NDL1	3.89	10.91 %
PIL1	3.26	12.23 %
PMR1	3.25	11.08 %
ADI1	2.57	9.41 %
NLR1	2.29	4.85 %
KOU1	1.81	7.59 %
KDA1	1.79	6.31 %
PDT1	1.64	6.47 %
PGR1	1.45	10.40 %
RJP1	1.23	4.85 %
NYP1	0.47	2.05 %
TPSD		0.00 %
Total	118.94	13.63 %