

MTD Sales
646.46 L

Brand Share %
16.42 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	363.62	15.49 %
LED TV	123.97	21.71 %
Fridge	85.27	14.70 %
Wash-Mac	60.15	15.39 %
D-Freez	5.12	42.44 %
W.Heater	3.82	40.67 %
Chimney	1.69	16.04 %
W-Disp	1.53	25.71 %
Oven	1.28	12.77 %
Total	646.46	16.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	350.85	16.78 %
TIRUPATI-01	295.62	16.01 %
Total	646.46	16.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	208.68	16.21 %
LED TV	59.90	21.54 %
Fridge	45.90	15.43 %
Wash-Mac	30.12	14.79 %
D-Freez	2.74	41.18 %
W.Heater	1.94	43.80 %
Oven	0.77	13.26 %
W-Disp	0.41	17.42 %
Chimney	0.38	7.72 %
Total	350.85	16.78 %

Branch *	MTD Sales L	Brand Share %
VJW1	14.88	14.02 %
OGL1	12.06	10.21 %
ELU1	11.35	15.40 %
KND1	9.57	15.39 %
TNK1	8.98	8.46 %
GNT1	8.48	7.99 %
GNT2	7.36	14.93 %
TDD1	6.52	11.96 %
VJW4	6.24	9.74 %
NPR1	5.12	9.89 %
CRL1	4.67	6.82 %
GVM1	4.18	11.14 %
DPE1	4.05	13.97 %
GDV1	3.94	14.45 %
VUY1	2.95	8.67 %
BPP1	2.77	11.79 %
GTSD		0.00 %
WHVJ		0.00 %
Total	350.85	16.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	154.94	14.62 %
LED TV	64.07	21.87 %
Fridge	39.38	13.93 %
Wash-Mac	30.03	16.04 %
D-Freez	2.38	43.98 %
W.Heater	1.88	37.89 %
Chimney	1.30	23.51 %
W-Disp	1.13	31.05 %
Oven	0.51	12.11 %
Total	295.62	16.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	27.79	14.56 %
TPY1	21.18	16.26 %
ATP1	14.35	15.95 %
KDA1	11.17	13.05 %
NLR1	8.58	8.13 %
KHT1	8.08	12.15 %
ADI1	7.43	15.83 %
MPL1	7.13	11.42 %
RJP1	6.98	11.55 %
NYP1	6.76	16.24 %
PMR1	6.17	14.95 %
PIL1	6.05	13.58 %
KDR1	5.78	10.47 %
SPE1	5.29	11.90 %
KAR1	5.18	11.88 %
KNL2	4.66	8.86 %
BVL1	4.42	10.82 %
DHN1	4.34	13.35 %
VKI1	4.08	10.34 %
GTL1	1.89	7.72 %
TPSD		0.00 %
WHKD		0.00 %
Total	295.62	16.01 %