

MTD Sales
219.78 L

Brand Share %
13.80 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	103.35	17.13 %
Fridge	45.01	13.36 %
Wash-Mac	42.72	12.65 %
W.Heater	13.63	58.82 %
D-Freez	7.45	77.57 %
Air-Cond	4.61	1.78 %
W-Disp	1.97	54.04 %
Oven	1.04	10.12 %
Total	219.78	13.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	111.80	13.96 %
TIRUPATI-01	107.98	13.64 %
Total	219.78	13.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	49.17	16.68 %
Fridge	26.62	15.47 %
Wash-Mac	19.06	12.03 %
W.Heater	7.21	65.69 %
D-Freez	4.86	86.46 %
Air-Cond	3.41	2.29 %
W-Disp	0.87	50.72 %
Oven	0.61	13.36 %
Total	111.80	13.96 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.31	12.46 %
ELU1	4.24	13.09 %
TNK1	4.13	11.36 %
VJW3	3.91	11.45 %
RMV1	2.25	9.54 %
CRL1	2.24	7.84 %
PAP1	2.16	11.57 %
GNT1	2.00	5.62 %
KDR1	1.95	8.67 %
GNT2	1.53	10.51 %
GVM1	1.50	11.99 %
VJW4	1.16	4.47 %
VJW2	1.03	7.74 %
OGL1	0.97	2.67 %
DPE1	0.96	10.14 %
NPR1	0.37	1.69 %
GTSD		0.00 %
WHRM		0.00 %
Total	111.80	13.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	54.18	17.56 %
Wash-Mac	23.67	13.19 %
Fridge	18.38	11.16 %
W.Heater	6.42	52.63 %
D-Freez	2.59	65.04 %
Air-Cond	1.19	1.08 %
W-Disp	1.10	56.97 %
Oven	0.44	7.57 %
Total	107.98	13.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.87	10.13 %
CTO1	5.60	11.70 %
NLR1	4.73	11.96 %
KNL2	3.00	10.50 %
KNL1	2.96	11.76 %
KDA1	2.89	13.71 %
KHT1	2.20	7.98 %
NYP1	1.90	11.34 %
PMR1	1.90	6.82 %
RJP1	1.68	6.66 %
MPL1	1.27	4.81 %
VKI1	1.13	8.62 %
KOU1	0.78	5.27 %
TPSD		0.00 %
Total	107.98	13.64 %