

MTD Sales
540.43 L

Brand Share %
15.52 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	239.70	17.54 %
Fridge	122.27	16.31 %
Wash-Mac	118.50	17.48 %
Air-Cond	38.92	6.19 %
W.Heater	12.98	64.34 %
D-Freez	5.32	54.05 %
W-Disp	1.77	47.90 %
Oven	0.98	7.39 %
Total	540.43	15.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	280.55	16.27 %
VIJAYAWADA-01	259.87	14.79 %
Total	540.43	15.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	136.58	19.08 %
Wash-Mac	61.51	17.01 %
Fridge	55.66	14.98 %
Air-Cond	16.58	6.76 %
W.Heater	5.90	62.67 %
D-Freez	2.54	48.05 %
W-Disp	1.40	63.11 %
Oven	0.40	5.77 %
Total	280.55	16.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	24.19	12.69 %
CTO1	16.49	14.65 %
KNL2	12.54	14.22 %
PIL1	9.85	14.01 %
NDL1	9.78	14.77 %
NLR1	8.54	13.51 %
KDA1	7.74	11.70 %
KHT1	7.22	14.79 %
RJP1	6.30	10.93 %
ADI1	5.94	11.07 %
MPL1	5.87	10.87 %
KOU1	5.04	15.19 %
NYP1	4.74	10.37 %
VKI1	1.97	5.84 %
WHRN		0.00 %
Total	280.55	16.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	103.12	15.84 %
Fridge	66.61	17.62 %
Wash-Mac	56.99	18.02 %
Air-Cond	22.35	5.82 %
W.Heater	7.08	65.81 %
D-Freez	2.77	61.05 %
Oven	0.59	9.12 %
W-Disp	0.37	24.96 %
Total	259.87	14.79 %

Branch *	MTD Sales L	Brand Share %
BVR1	20.99	12.24 %
ELU1	10.30	14.06 %
GNT1	9.56	8.61 %
TNK1	9.20	9.67 %
VJW3	9.14	10.34 %
VJW1	8.78	10.74 %
OGI1	8.72	12.86 %
RMV1	7.76	12.40 %
TDD1	6.39	12.30 %
GNT2	5.20	14.61 %
KDR1	4.22	14.77 %
VJW5	4.20	13.29 %
GDV1	3.83	15.33 %
NPR1	3.36	7.13 %
VJW2	3.25	10.72 %
DPE1	3.22	11.96 %
VJW4	2.03	6.36 %
CRL1	1.98	3.23 %
GTSD		0.00 %
WHVJ		0.00 %
Total	259.87	14.79 %