

MTD Sales  
360.23 L

Brand Share %  
14.85 %

Information:

MTD : 01-09-2026 To 29-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.85 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 152.58      | 25.41 %       |
| Fridge   | 107.49      | 20.87 %       |
| Wash-Mac | 47.31       | 10.26 %       |
| Air-Cond | 25.70       | 3.59 %        |
| D-Freez  | 13.01       | 62.18 %       |
| W.Heater | 8.56        | 37.02 %       |
| Chimney  | 1.94        | 15.93 %       |
| W-Disp   | 1.49        | 19.09 %       |
| Oven     | 0.85        | 8.48 %        |
| Vac-Clea | 0.78        | 18.69 %       |
| Small-Ap | 0.52        | 3.39 %        |
| Total    | 360.23      | 14.85 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 192.52      | 16.10 %       |
| TIRUPATI-01   | 167.71      | 13.63 %       |
| Total         | 360.23      | 14.85 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 75.64       | 24.61 %       |
| Fridge   | 53.90       | 22.55 %       |
| Wash-Mac | 27.04       | 12.33 %       |
| Air-Cond | 18.74       | 5.20 %        |
| D-Freez  | 9.21        | 60.44 %       |
| W.Heater | 4.87        | 41.66 %       |
| Chimney  | 0.98        | 19.03 %       |
| Oven     | 0.65        | 14.37 %       |
| Vac-Clea | 0.59        | 17.50 %       |
| W-Disp   | 0.48        | 13.83 %       |
| Small-Ap | 0.41        | 5.16 %        |
| Total    | 192.52      | 16.10 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 19.27       | 13.80 %       |
| BVR1     | 7.18        | 10.83 %       |
| TNK1     | 5.65        | 13.40 %       |
| GNT1     | 5.65        | 10.16 %       |
| RMV1     | 4.99        | 13.04 %       |
| VJW3     | 4.73        | 7.51 %        |
| GVM1     | 3.33        | 11.65 %       |
| GNT2     | 3.23        | 10.11 %       |
| PAP1     | 3.12        | 13.79 %       |
| TNI1     | 3.10        | 9.91 %        |
| GDV1     | 2.21        | 14.69 %       |
| BPP1     | 2.08        | 14.26 %       |
| TDD1     | 2.04        | 7.52 %        |
| CRL1     | 1.96        | 4.21 %        |
| VJW5     | 1.50        | 7.33 %        |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 192.52      | 16.10 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 76.94       | 26.25 %       |
| Fridge   | 53.59       | 19.41 %       |
| Wash-Mac | 20.27       | 8.38 %        |
| Air-Cond | 6.96        | 1.95 %        |
| D-Freez  | 3.80        | 66.83 %       |
| W.Heater | 3.69        | 32.29 %       |
| W-Disp   | 1.01        | 23.36 %       |
| Chimney  | 0.96        | 13.65 %       |
| Oven     | 0.20        | 3.60 %        |
| Vac-Clea | 0.19        | 23.78 %       |
| Small-Ap | 0.10        | 1.43 %        |
| Total    | 167.71      | 13.63 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 16.17       | 10.83 %       |
| KDA1     | 7.53        | 12.88 %       |
| RJP1     | 4.91        | 12.56 %       |
| MPL1     | 4.74        | 13.83 %       |
| KAR1     | 3.77        | 14.79 %       |
| RCY1     | 3.76        | 8.85 %        |
| TP11     | 3.75        | 13.99 %       |
| ATP1     | 3.57        | 5.26 %        |
| DHN1     | 3.56        | 13.08 %       |
| PDT1     | 3.48        | 9.97 %        |
| KHT1     | 3.42        | 10.10 %       |
| GTY1     | 3.32        | 14.82 %       |
| PMR1     | 3.19        | 9.61 %        |
| SPE1     | 2.96        | 8.15 %        |
| NLR1     | 2.34        | 4.42 %        |
| KNL2     | 2.20        | 5.39 %        |
| PIL1     | 2.08        | 7.43 %        |
| KDR1     | 1.80        | 7.85 %        |
| WHKN     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 167.71      | 13.63 %       |