

MTD Sales
370.32 L

Brand Share %
15.50 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	159.50	17.19 %
Fridge	85.24	17.55 %
Wash-Mac	80.36	18.36 %
Air-Cond	25.19	5.23 %
W.Heater	10.19	69.98 %
D-Freez	8.04	57.10 %
Oven	0.94	8.17 %
W-Disp	0.87	15.25 %
Total	370.32	15.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	187.81	15.07 %
TIRUPATI-01	182.50	15.98 %
Total	370.32	15.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	83.44	17.41 %
Fridge	44.06	18.36 %
Wash-Mac	38.47	18.82 %
Air-Cond	12.43	4.16 %
W.Heater	4.59	66.77 %
D-Freez	3.91	60.01 %
W-Disp	0.46	15.95 %
Oven	0.44	9.87 %
Total	187.81	15.07 %

Branch *	MTD Sales L	Brand Share %
KND1	7.29	15.22 %
ELU1	7.17	12.98 %
RMV1	6.90	14.21 %
VJW1	6.55	11.24 %
GNT1	6.14	7.37 %
TDD1	4.78	12.26 %
TNK1	4.53	6.92 %
OGL1	4.31	8.02 %
NRT1	3.95	10.81 %
VJW3	2.72	7.78 %
VJW5	2.35	8.67 %
DPE1	1.61	9.27 %
CRL1	1.58	3.65 %
JGG1	1.38	8.57 %
KDR1	1.04	4.96 %
NPR1	0.89	3.35 %
GTSD		0.00 %
Total	187.81	15.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	76.05	16.95 %
Wash-Mac	41.89	17.96 %
Fridge	41.18	16.76 %
Air-Cond	12.75	6.96 %
W.Heater	5.59	72.86 %
D-Freez	4.13	54.60 %
Oven	0.50	7.10 %
W-Disp	0.40	14.52 %
Total	182.50	15.98 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.12	11.70 %
ATP1	8.15	11.61 %
PDT1	7.29	14.27 %
CTO1	6.14	10.69 %
RJP1	5.67	11.27 %
SPE1	5.18	14.39 %
VKI1	4.43	13.76 %
NLR1	4.27	9.34 %
KVL1	4.22	11.66 %
NYP1	4.15	13.97 %
PMR1	3.80	14.22 %
NDL1	3.51	7.39 %
ADI1	3.27	10.57 %
BVL1	2.92	11.26 %
PUT1	2.23	10.80 %
TPSD		0.00 %
Total	182.50	15.98 %