

MTD Sales
254.94 L

Brand Share %
13.37 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.37 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	77.16	14.22 %
Fridge	74.37	17.39 %
Wash-Mac	55.35	15.66 %
Air-Cond	28.34	5.30 %
W.Heater	11.91	61.39 %
D-Freez	6.13	46.57 %
Oven	1.12	10.42 %
W-Disp	0.56	11.27 %
Total	254.94	13.37 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	130.46	13.08 %
TIRUPATI-01	124.48	13.68 %
Total	254.94	13.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	39.12	15.22 %
Fridge	37.78	18.12 %
Wash-Mac	23.91	15.54 %
Air-Cond	20.18	5.71 %
W.Heater	5.24	61.90 %
D-Freez	3.64	44.28 %
Oven	0.46	8.31 %
W-Disp	0.14	5.61 %
Total	130.46	13.08 %

Branch *	MTD Sales L	Brand Share %
BVR1	10.03	11.85 %
OGL1	5.84	11.78 %
TNK1	5.80	10.80 %
RMV1	4.19	10.12 %
GVM1	3.76	9.57 %
VJW5	3.46	13.29 %
VJW1	3.08	5.63 %
VJW4	2.33	11.98 %
GNT1	1.89	4.53 %
PPM1	1.84	9.45 %
VJW2	1.72	6.96 %
JGG1	1.13	9.88 %
TDD1	0.83	3.21 %
CRL1	0.64	2.03 %
DPE1	0.63	4.14 %
GTSD		0.00 %
Total	130.46	13.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	38.05	13.33 %
Fridge	36.59	16.69 %
Wash-Mac	31.44	15.75 %
Air-Cond	8.16	4.49 %
W.Heater	6.68	60.99 %
D-Freez	2.49	50.39 %
Oven	0.66	12.64 %
W-Disp	0.42	17.07 %
Total	124.48	13.68 %

Branch *	MTD Sales L	Brand Share %
CTO1	4.93	9.04 %
PDT1	4.58	11.49 %
KDA1	3.77	13.02 %
PIL1	3.59	11.63 %
NDL1	3.39	10.72 %
SPE1	3.39	12.45 %
ADI1	2.73	7.86 %
VKI1	2.67	12.01 %
NYP1	2.62	7.25 %
KOU1	2.31	11.73 %
BVL1	2.18	11.67 %
PGR1	1.86	8.43 %
RJP1	1.81	7.09 %
NLR1	1.65	4.42 %
KVL1	1.58	8.85 %
TPSD		0.00 %
Total	124.48	13.68 %