

MTD Sales
235.45 L

Brand Share %
13.38 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	72.05	16.54 %
Fridge	69.47	15.61 %
Wash-Mac	49.73	14.83 %
Air-Cond	26.16	5.21 %
D-Freez	9.49	57.01 %
W.Heater	7.88	59.41 %
Oven	0.69	5.69 %
Total	235.45	13.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	120.73	13.29 %
TIRUPATI-01	114.72	13.48 %
Total	235.45	13.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	38.18	16.80 %
LED TV	35.11	16.05 %
Wash-Mac	23.05	15.27 %
Air-Cond	14.68	5.07 %
D-Freez	5.51	54.05 %
W.Heater	4.03	58.99 %
Oven	0.17	3.32 %
Total	120.73	13.29 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.54	10.70 %
KDR1	3.99	12.91 %
VJW3	3.98	11.41 %
OGL1	3.96	10.23 %
VJW1	3.67	7.48 %
GNT1	3.49	8.99 %
RMV1	3.44	10.60 %
ELU1	3.37	9.87 %
KND1	3.10	8.47 %
RAL1	2.86	11.04 %
VKN1	2.23	8.80 %
VJW4	1.91	13.18 %
PPM1	1.89	10.50 %
VUY1	1.71	12.54 %
GDV1	1.47	9.66 %
DPE1	1.16	10.77 %
TDD1	1.08	5.52 %
CRL1	0.94	3.95 %
VJW5	0.77	3.48 %
GTSD		0.00 %
Total	120.73	13.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	36.93	17.04 %
Fridge	31.28	14.37 %
Wash-Mac	26.68	14.46 %
Air-Cond	11.48	5.41 %
D-Freez	3.98	61.68 %
W.Heater	3.85	59.87 %
Oven	0.52	7.38 %
Total	114.72	13.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.89	10.90 %
CTO1	6.84	9.53 %
SPE1	4.86	12.26 %
BVL1	3.97	13.15 %
NDL1	3.77	10.81 %
PMR1	3.25	11.07 %
PIL1	3.13	12.00 %
DHN1	2.85	12.85 %
ADI1	2.57	9.56 %
NLR1	2.29	4.96 %
KOU1	1.81	7.86 %
PDT1	1.64	6.58 %
KDA1	1.27	4.58 %
PGR1	1.25	9.32 %
RJP1	1.23	5.13 %
NYP1	0.47	2.05 %
TPSD		0.00 %
Total	114.72	13.48 %