

MTD Sales
938.79 L

Brand Share %
15.07 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	645.89	13.93 %
LED TV	113.04	21.27 %
Fridge	111.14	17.57 %
Wash-Mac	37.30	11.09 %
D-Freez	25.21	59.16 %
W-Disp	2.89	14.45 %
W.Heater	1.52	23.55 %
Chimney	1.03	9.00 %
Oven	0.77	7.88 %
Total	938.79	15.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	498.95	15.89 %
TIRUPATI-01	439.84	14.23 %
Total	938.79	15.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	339.48	14.33 %
Fridge	63.72	20.50 %
LED TV	59.80	23.34 %
Wash-Mac	18.86	11.80 %
D-Freez	14.24	63.73 %
W-Disp	1.28	14.02 %
W.Heater	1.12	34.58 %
Oven	0.33	7.38 %
Chimney	0.14	3.31 %
Total	498.95	15.89 %

Branch *	MTD Sales L	Brand Share %
GNT1	21.69	12.26 %
VJW1	20.13	11.82 %
OGL1	18.96	13.53 %
ELU1	17.33	13.99 %
TEL1	14.85	13.44 %
TDD1	12.04	11.24 %
KND1	12.00	13.92 %
VJW4	11.20	10.94 %
TNK1	9.73	6.73 %
CRL1	9.21	8.62 %
GDV1	7.39	15.06 %
NPR1	7.31	9.34 %
DPE1	6.36	11.38 %
MTM1	4.69	11.84 %
BPP1	3.09	7.62 %
VUY1	1.83	3.82 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
Total	498.95	15.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.42	13.50 %
LED TV	53.24	19.35 %
Fridge	47.42	14.73 %
Wash-Mac	18.44	10.44 %
D-Freez	10.98	54.12 %
W-Disp	1.61	14.82 %
Chimney	0.90	12.23 %
Oven	0.44	8.29 %
W.Heater	0.41	12.54 %
Total	439.84	14.23 %

Branch *	MTD Sales L	Brand Share %
TPY2	36.92	13.19 %
ATP1	21.94	12.45 %
NLR1	15.37	7.21 %
KNL2	14.50	13.53 %
PDT1	11.32	7.63 %
KAR1	10.66	13.85 %
BVL1	10.61	14.92 %
KHT1	10.37	13.36 %
PIL1	9.14	14.66 %
RJP1	8.14	6.77 %
ADI1	7.83	12.62 %
NYP1	7.13	10.45 %
VKI1	4.83	8.15 %
KDR1	4.73	6.23 %
KDA1	4.62	2.96 %
SPE1	2.33	2.65 %
TPSD		0.00 %
WHKD		0.00 %
Total	439.84	14.23 %